

## Marathi Bhasha Gaurav Din 27 Feb 2020

The SBSPM's Adhalrao Patil Institute of Management and Research has celebrated Marathi Bhasha Gaurav Din. The day is celebrated on the occasion of birth anniversary of Maharashtra's renowned poet, lyricist and writer Mr. Vishnu Vaman Shirvadkar, popularly known as Kushumagraj.



The program was inaugurated by the faculties of APIMR and students. The inaugural speech was delivered by Prof. Mayur Chikhale stating the special features of the Marathi language and its stand in the world. He ended his speech by highlighting that we must emphasize to bring the legacy of the Marathi language to the new generation and this can be done by encouraging the them to read the books and write in Marathi. The other faculty members also delivered the speech and expressed their views of language.

The MBA students have participated enthusiastically and shared their valuable thoughts about the language and presented various poetries written by the Kushumagraj and other renowned poets in Marathi.



The vote of thanks was proposed by Prof. Dr. Harshali Gomase stating the importance of Marathi.